

I am an Interactive Designer based in New York City with 10+ years of digital design experience that includes email design, marketing web sites, and mobile platforms.

## EXPERIENCE

**Freelance Designer + Wunderman Thompson | New York, NY - 2019-2020**

- Evolve product marketing page
- Email campaign design

**UI Designer + Hot Paper Lantern | New York, NY - 2018**

- Wireframe and design concepts for websites
- Develop concepts for ad campaigns
- Evolve existing brand design language

**Freelance Interaction Designer + Critical Mass | New York, NY - 2017**

- Create new web pages based on a digital design language
- Work with UX to create user flows
- Create prototypes in InVision and Principle

**Freelance UI Designer + Peppercomm | New York, NY - 2017**

- Work with UX team to develop wireframes
- Worked with copywriter to create a voice for the branded site
- UI design for a responsive website

**Art Director + Intouch Solutions | Chicago IL - 2011-2017**

- Develop creative concepts, design responsive websites and mobile applications
- Worked with UX team to create wire frames
- Design and build prototypes using Principle, InVision and Webflow

**Freelance Web Designer + Manifest Digital | Chicago IL - 2011**

- Web design
- Icon development
- Update web pages and web banners

**Jr. Art Director + Plan B | Chicago IL - 2009-2011**

- Develop and art direct concepts for TV, print and web ads
- Edit video and audio for TV and web commercials
- Contribute in brainstorming sessions
- Create storyboards, identity, and collateral materials

## EDUCATION

Illinois Institute of Art Chicago - BFA, Visual Communication - 2004-2008

## APPLICATIONS

- Adobe CC
- Sketch App
- InVision
- Principle for Mac
- Webflow